



20th CARIBBEAN WEEK OF AGRICULTURE
SEPTEMBER 27 TO OCTOBER 2, 2026
TRELAWNY, JAMAICA
2026

SPONSORSHIP PROSPECTUS

BACKGROUND

For two decades, the Caribbean Week of Agriculture (CWA) has been the hallmark regional event driving transformation of regional agriculture.

The Caribbean Week of Agriculture (CWA), established in 1999, is a premier event on the agricultural calendar for the Caribbean region. It is an event hosted by CARICOM Member States and Associate Members and includes key regional meetings, seminars and other regional engagements as well as an exhibition.

CWA is held under the auspices of the Alliance for Sustainable Development of Agriculture and the Rural Milieu, referred to as “The Alliance”. The members of the Alliance are:

- The Caribbean Community (CARICOM) Secretariat;
- The Inter-American Institute for Cooperation on Agriculture (IICA);
- The Food and Agriculture Organization (FAO) of the United Nations; and
- The Caribbean Agricultural Research and Development Institute (CARDI).

CWA is a platform that places agriculture at the forefront of regional integration activities and provides a forum for:

- key decision makers in the public and private sectors to acknowledge the importance of agriculture and rural life to the economic, social and environmental stability of the Caribbean region; and
- major stakeholders in agriculture and related sectors have an opportunity to dialogue and forge a common vision for repositioning agriculture and enhancing rural life.

Since its inception, CWA has been convened on nineteen successful occasions. The inaugural CWA was hosted by Trinidad and Tobago, while the most recent iteration was held in St. Kitts and Nevis under the theme, ***“Sowing Change, Harvesting Resilience: Transforming Our Caribbean Food Systems for 2025 and Beyond.”*** CWA 2025 was successfully convened with approximately 496 participants and over 40 sessions.

The 20th edition of the Caribbean Week of Agriculture (CWA) which will be held in Jamaica from September 28 to October 2, 2026, under the theme ***“The New F.A.C.E. of Caribbean Food Systems”***. The theme represents four key pillars to drive resilience, strengthen food systems and increase outputs for regional and international markets, with the acronym representing Food Security, Agri-Business Development, Climate Smart Technologies and Export Expansion.

CWA 2026 will take place within the first year of the 25 by 2025 + 5 Initiative, a critical period for driving resilient and sustainable productivity, advancing e-agriculture solutions, deepening regional integration and enhancing trade in the five years leading up to 2030.

MAIN ACTIVITIES

Highlighting the agenda of CWA 2026 will be

- The Opening Ceremony and Reception
- The CARICOM Farmer of the year and the Ministers of Agriculture CARICOM Young Farmer of the Year Awards.
- Numerous technical sessions, workshops and presentations
- High-level Ministerial meetings with the Ministers with responsibility for agriculture and fisheries from across the Region
- Meetings of key regional and international organizations including the:
 - Organization of Eastern Caribbean States (OECS) Agriculture Ministers Meeting,

-
- Caribbean Agricultural Health and Food Safety Agency (CAHFSA) Board of Directors Meeting,
 - Caribbean Agricultural Research and Development Institute (CARDI) Board of Governors Meeting
 - Meeting of the Caribbean Regional Fisheries Mechanism (CRFM) Ministerial Council.
 - Food and Agricultural Organization Ministerial Meeting
 - Inter-American Institute for Cooperation on Agriculture Meetings
 - An Exhibition and Trade Show, which will showcase Jamaica's agricultural offerings along the value chain
 - Business to Business Engagements

 - Field Trips

PARTICIPANTS

CWA 2026 is expected to bring together over 400 participants from the agriculture and fisheries sectors including representatives from all CARICOM Member States, development partners, regional and international organizations, farmers/producer organizations, academia, international financing institutions, private sector partners, and public sector organisations.

HOSTING CWA 2026 IN JAMAICA

- Jamaica has long played a prominent role in CARICOM's agricultural development. Hosting the 20th staging of CWA underscores our commitment, and contribution to the development of agriculture in the region.

- The 20th staging of the CWA also marks a major anniversary milestone, symbolizing two decades of regional collaboration in agriculture. Hosting such a landmark event positions Jamaica at the centre of this celebration.

- Jamaica hosting the CWA will also advance the country's interest through regional engagements and dialogue.

- CWA 2026 will also provide an opportunity for:
 - securing funding opportunities and resources to implement regional food security programmes and projects.
 - creating new market linkages for Jamaican agricultural produce and services and exploring regional market expansion.
 - forging alliances with regional and international partners.
 - accessing platforms for valuable information about current food security issues, trends, and best practices.
 - further trade facilitation and economic opportunities through greater regional integration and cooperation.

PLATINUM AND GOLD SPONSORSHIP

Tier	Sponsorship Value (US\$)	Target Slots
Platinum	65,000	3
Gold	45,000	4

PLATINUM SPONSOR

Sponsor Benefits

- Exposure to over 400 high level local, regional and international stakeholders
- Premier logo placement on all print, digital and stage branding
- Special engagement opportunities with Ministers and other relevant stakeholders
- Advertisement slot in CWA 2026 Official Magazine
- Prime exhibition booth space
- Co-branded media releases (TV, radio, press)
- Full-week event access for 10 representatives
- Dedicated feature in pre-event and post-event in social media campaign
- Listing in all programme booklets and delegate kits
- Placement of videos and ads on Ministry's social media pages
- Sixty (60) second video posted on CWA website and displayed on screens throughout conference
- Highly visible hospitality space for promotion of products and/or services
- Opportunity to supply company branded offerings/materials in conference packages

GOLD SPONSOR

Sponsor Benefits

- Exposure to over 400 high level local, regional and international stakeholders
- Prominent logo placement on event materials and digital platforms
- Advertisement slot in CWA 2026 Official Magazine
- Standard exhibition booth
- Full week event access for five (5) representatives
- TV, radio and social media brand features
- Listing in all programme booklets and delegate kits
- Thirty (30) second video posted on CWA website and displayed on screens throughout conference
- Opportunity to display branded offerings at select sessions
- Opportunity to supply company branded offerings/material in conference packages.
- Opportunity to sponsor targeted activities or items as required

GENERAL SPONSORSHIP

GENERAL SPONSOR | US\$10,000 - US\$25,000

Sponsor Benefits

- Exposure to over 400 high level local, regional and international stakeholders
- Logo on event materials
- Listing in official programme and delegate kits
- Social media brand features on the Ministry's social media pages
- Brand displayed in CWA 2026 Official Magazine
- Opportunity to sponsor targeted activities or items
- Opportunity to supply company branded material in conference packages
- Opportunity to provide in-kind support